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## Israeli economy

- > Last summer's geopolitical instability appears to have had only a brief impact on growth, which is expected to rise in 2015
- > Fiscal performance remains on track with long-term targets
- > No net foreign debt and high level of FX reserves
- > Inflation remains very low despite gradual weakening of the shekel
- > Low unemployment

Main Macroeconomic Variables	2013	2014*	2015**
	Annual Rates of Change, Real Terms		
GDP	3.2%	2.8%	3.5%
GDP net of technical impact of gas inclusion	2.3%	2.4%	
	Percentage of GDP		
Current account surplus(+)/deficit (-)	2.4%	3.0%	3.7%
Gov't budget surplus (+)/deficit (-)	(3.1%)	(2.8%)	(2.6%)
Gov't debt (central)	66%	67%	68%
	Annual Average		
Unemployment rate (using new data definitions)	6.2%	5.8%	5.6%
	Additional Data		
Consumer price index, year-end change	1.8%	(0.2%)	(0.1%)~0.5%
Shekel / US\$ average exchange rate	3.61	3.58	3.90-4.10
Shekel / EUR average exchange rate	4.80	4.76	4.30-4.50
Bank of Israel average interest rate	1.4%	0.6%	0.0%-0.5%

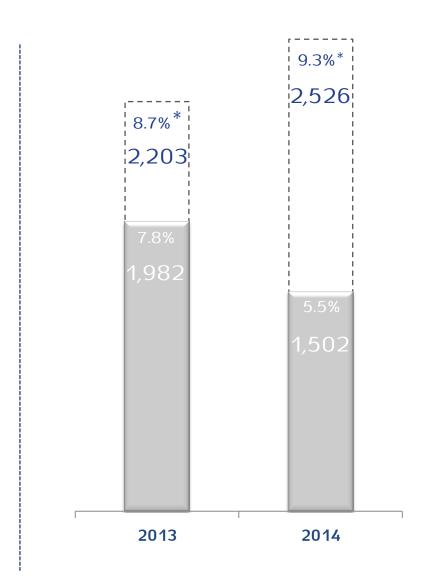


	2014	2013	Δ%
Net Interest income	7,363	7,357	0.1
Noninterest income	5,173	5,517	(6.2)
Total Income	12,536	12,874	(2.6)
Expenses (income) in respect of credit losses	472	268	76.1
Operating & other expenses excluding expenses for foreign customers	8,285	8,656	(4.3)
Share of bank in associated companies	42	(293)	+
Net Profit   RoE	1,5 02   5.5%	1, 982   7.8%	(24.2)
Net Profit   RoE excluding expenses for foreign customers	2,526   9.3%	2,203   8.7%	14.7



## Net profit and RoE

	Net Profit	RoE
Q4 2013	356	5.6%
Q4 2014	(111)	(1.6%)

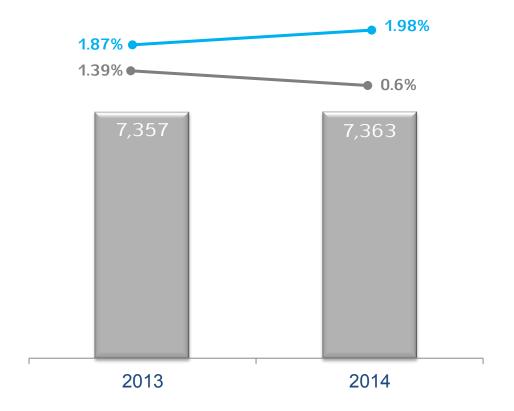


<sup>\*</sup>Excludes expenses for foreign customers, before tax: 2013 (236m); 2014 (1,026m)



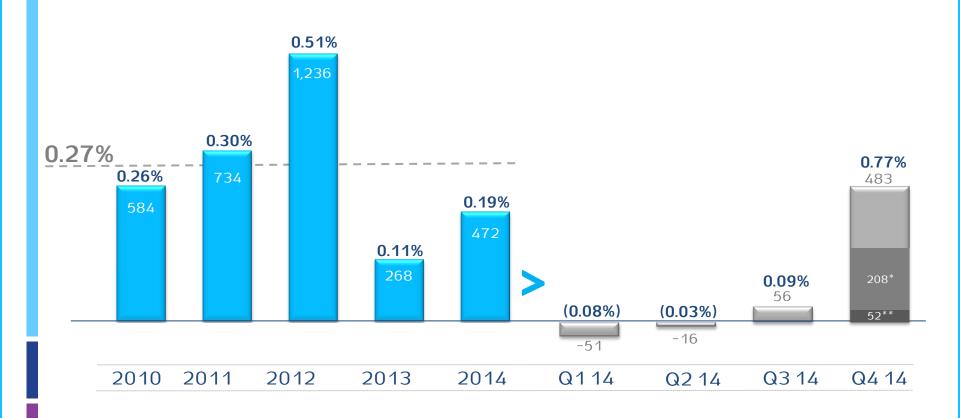
## Net interest income up despite low interest rates

- → Interest margin accumulated for the period end
- → Average Bol interest rate



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## Rate of provision significantly below 5 year average



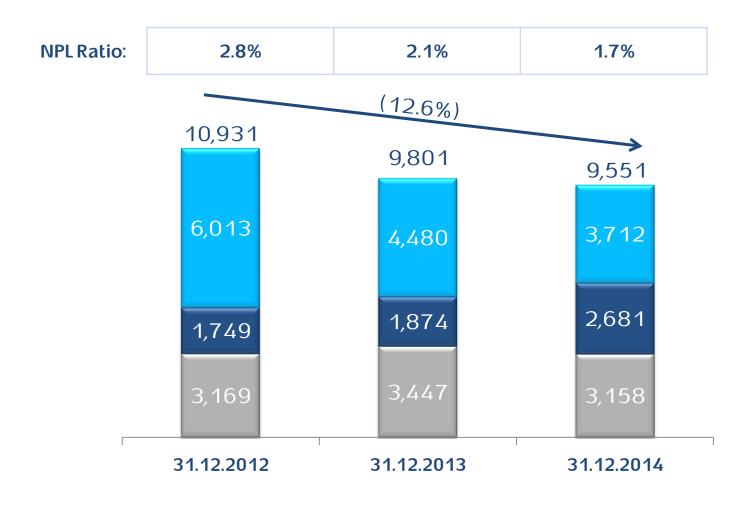


<sup>\*</sup> NIS208m derives from initial implementation of Bank of Israel directive for collective allowance in respect of credit to private individuals

<sup>\*\*</sup> NIS 52m derives from Romanian Central Bank requirement to increase provisions for non-performing loans



## Low NPL ratio; declining problem debts



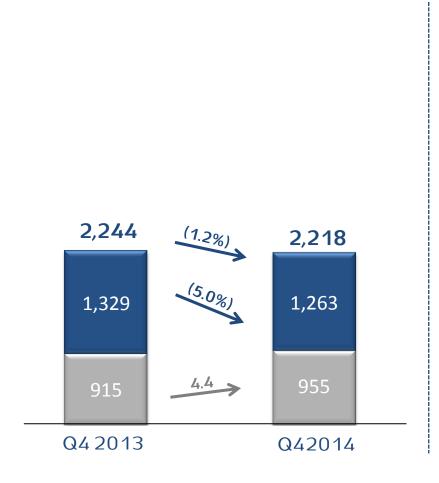


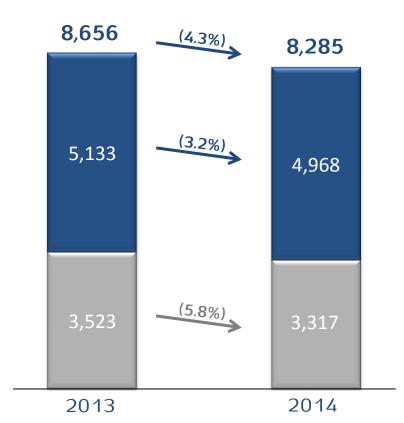
### Commission revenue stable and diverse

	2013	2014	Δ%
Securities Transactions*	1,066	1,102	3.4
Account Management	833	821	(1.4)
Credit Cards	907	939	3.5
Credit Handling	332	196	(41.0)
Conversion differences	289	318	10.0
Commissions from financing transactions	450	487	8.2
Other Fees	311	304	(2.3)
Total	4,188	4,167	(0.5)



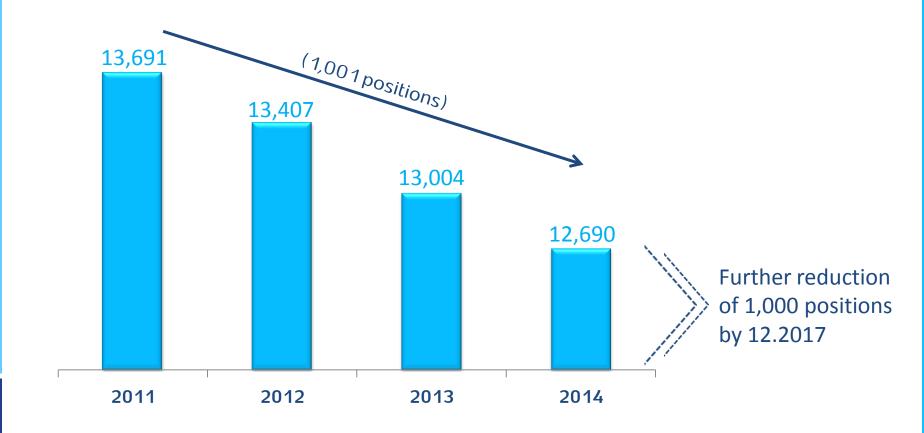
# Total operating and other expenses down excludes expenses for foreign customers







## >> Reduction of Group positions





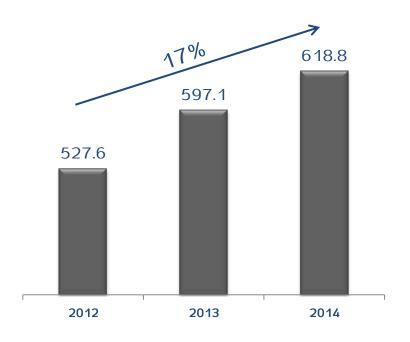
#### Strong liquidity; increase in off-balance sheet

NIS billions

#### **Deposits to Credits**



# Off-balance sheet securities portfolio including mutual funds





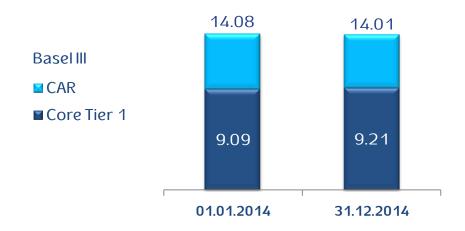
## >> Credit growth

#### Retail constitutes 56% of total credit to the public

	31.12.2014	31.12.2013	Δ%
Households	110.7	100.2	10.4
Of which: Housing loans	74.2	68.6	8.3
Small Businesses	24.0	23.3	3.2
Private Banking	5.9	6.5	(8.9)
Total Retail	140.6	130.0	8.2
Corporate Banking	58.8	60.7	(3.1)
Commercial Banking	52.6	49.6	6.0
Financial Management & Others	0.5	0.6	(19.3)
Total Corporate	111.9	110.9	0.9
Total Credit	252.5	240.9	4.8



#### Capital to risk weighted assets, %



#### Capital development, NIS billions





## Achievements: successful execution of strategic plan

- Focus on Israel
- Leading the digital revolution and transforming the bank for the future
- First of the Israeli banks to conclude US customer investigation with DOJ and NYDFS
- Executing non-banking holdings strategy

- Continuing to reduce operating expenses and headcount
- Strong focus on business development
- Leading market share in the Israeli banking system in retail and middle market credit and deposits from the public



## >> What's next: Digital Bank

Bringing banking to our customers

No branches

24/7

Greater IT capabilities - costs significantly less

Less operational risks and reduced exposure to fraud

Inexpensive platform - simple, friendly and intuitive

Simpler retail model - more efficient





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